



Communications Manager (Communications and Campaigns)

Job Description

Position: Communications Manager

Hours: 9:00AM - 6:00PM; Full-time

Salary Range: 50,000 - 60,000 THB per month

Location: Manushya Foundation office in Bangkok, Thailand

Starting Date: September 2025

Who We Are

In Sanskrit, Manushya means 'Human Being'. It was founded in 2017 by Emilie Palamy Pradichit, with the vision to build a movement of **Equal Human Beings ∞ #WeAreManushyan ∞** Manushya is an Intersectional Feminist organization reinforcing the power of Humans, in particular local communities and women human rights defenders, to fight for Human Rights, Equality & Justice!

∞ Our Vision ∞

#WeAreManushyan • Equal Human Beings • We Believe in the 'Infinite Positive Power of Humans' in building together inclusive, just, equal and peaceful societies in Asia, where everyone enjoys human rights, leaving no one behind.

∞ Our Mission ∞

We connect and reinforce the power of local communities across Asia to be at the center of decisions and policies that affect them. Communities become Agents of Change fighting for their rights and providing solutions to improve their lives and livelihoods.

∞ Our Thematic Focus ∞

1. **Defending Democracy & Digital Rights:** We work towards the promotion and protection of democracy, online freedom of expression and online privacy.
2. **Fighting for Corporate accountability & Climate Justice:** We're committed to put People & Planet over Profit!
3. **Seeking Justice before the United Nations Accountability Mechanisms:** We reinforce the power of local communities to engage with UN Human Rights Mechanisms, ensuring their voices and needs are taken into account to improve the situation on the ground. We also pursue international litigation cases to bring Justice to communities!
4. **Powering Women Leaders:** We apply a gender lens to our work and ensure women human rights defenders lead human rights decisions and initiatives.
5. **Protecting & Resourcing Human Rights Defenders:** We protect HRDs and provide subgrants to marginalized communities affected by unfair policies and facing the most adverse impacts of business conducts.

∞ **How does change happen?** Check our website and social media platforms to learn more about our Theory Of Change, strategies and campaigns!

Our Social Media:

Website: <https://www.manushyafoundation.org/>

Facebook: <https://www.facebook.com/ManushyaFdn/>

Twitter: <https://twitter.com/ManushyaFdn>

LinkedIn: <https://www.linkedin.com/company/manushyafoundation/>

Youtube: https://www.youtube.com/channel/UCaU7V4i-UFVQnXSV4nVXRfG_

Responsibilities of the Communications Manager

Purpose and scope of this position

The Communications Manager leads Manushya Foundation’s communication efforts, ensuring consistent, impactful, and decolonized messaging across all platforms. This role is responsible for implementing strategic communication plans that support the organization’s advocacy, campaigns, and community-centered storytelling. Under the supervision of the Founder and Executive Director, and working closely with the Manushya Team, the Communications Manager will amplify Manushya’s voice and visibility to advance a feminist, decolonial and intersectional human rights movement.

Duties & Responsibilities

- **Strategic Communications**
 - Develop and implement a comprehensive communications strategy aligned with Manushya’s mission, values, and goals.
 - Lead communication planning in coordination with the Founder and program teams for campaigns, advocacy, and public engagement.
 - Identify opportunities to position Manushya as a thought leader in feminist and human rights spaces.
- **Storytelling and Content Creation**
 - Create and manage compelling content that reflects feminist, rights-based, and decolonial narratives—including blog posts, social media content, newsletters, press releases, and advocacy toolkits.
 - Ensure all messaging is inclusive, accessible, and aligned with ethical storytelling practices.
 - Coordinate the production of multimedia materials such as videos, graphics, and digital storytelling assets.
- **Media Relations**
 - Build and maintain relationships with local, regional, and international media outlets and journalists.
 - Draft and disseminate Op-eds, media advisories, press materials, and act as the main media contact for the organization.
 - Monitor media coverage and respond to emerging issues in collaboration with leadership.
 - Ensure media and journalists’ participation and coverage of Manushya events and reports.
- **Social Media Management & Digital Communications**
 - Manage and grow Manushya’s presence, reach, and audience across all digital platforms, including website, social media (Facebook, Twitter/X, Instagram, LinkedIn, TikTok, YouTube), and email campaigns.

- Develop, schedule, and publish daily content across multiple social media platforms (Facebook, Instagram, LinkedIn, TikTok, etc.).
- Manage Manushya's social media community with strategic engagement.
- Monitor and respond to online engagement, messages, and comments in a timely and professional manner.
- Track analytics and audience engagement to evaluate and optimize content performance.
- Track analytics to evaluate the success of campaigns and adjust strategies accordingly.
- Manage the website development, and ensure website content is up-to-date and reflects the organization's current work.
- Organize and manage online events (Zoom, Facebook, Instagram, LinkedIn, TikTok, YouTube).
- Support live coverage of events, campaigns, and activities (on-site or remote).
- **Brand Management**
 - Maintain brand consistency across all internal and external communications.
 - Guide the visual identity of the organization, including templates, style guides, and campaign aesthetics.
 - Train staff on communications best practices and brand use.
- **Internal Communications**
 - Develop internal messaging to support staff alignment and information sharing.
 - Work closely with other teams to ensure clear and timely communication across the organization.
- **Other assignments**
 - Other assignments by the direct supervisor.

Requirements

Qualifications

- Master's degree in Communications, Journalism, Media Studies, Public Relations, or a related field.
- Minimum 5 years of professional experience in strategic communications, preferably in nonprofit, feminist, or advocacy-focused organizations.
- Strong writing, editing, and storytelling skills in English; proficiency in Thai is highly desirable.
- Experience in managing and growing social media accounts, and audiences, media relations, digital content creation, and strategic campaigns.
- Proficiency in design and content tools (e.g., Canva, Adobe Creative Suite), CMS platforms (e.g., WordPress), and social media management tools (buffer, metricool, later)
- Demonstrated commitment to feminist values, decolonial principles, and inclusive communications.

Preferred Attributes

- Creative thinker with the ability to work independently and collaboratively.
- Organized, detail-oriented, and responsive to fast-paced, mission-driven environments.
- Feminist activist / leader who enjoys taking initiatives, with a growth mindset.
- Understanding of the Southeast Asian political and social landscape.
- Prior experience working with or alongside marginalized communities.
- Strong problem-solving skills and adaptability, especially in dynamic or high-pressure situations.
- Willingness to travel and attend international meetings outside of standard working hours.
- Commitment to human rights, social justice, and reinforcing the power of marginalized communities.

Conditions & Benefits

The position is a full-time senior-level employment position. Salary will be 50,000 - 60,000 THB net/month.

- This is a full-time position (Monday to Friday, with occasional weekends and evenings depending on field trips and workshops. The position may require long hours including evenings and weekends to complete tasks which are compensated as additional annual leave).
- Competitive remuneration in the human rights field, social security and add-on benefits after the 3-month probationary period, including complementary health insurance, provident fund;

- Organizational well-being;
- Flexible working hours;
- Personal development opportunities;
- Feminist working culture, embracing diversity, equity and inclusion;
- 1.25 annual leave days per month, in addition to the observed public holidays;
- All travels related to work, field trips are covered by Manushya Foundation;
- Full involvement in Manushya's organizational development to create a better workplace for all.

How to apply

- Applicants should submit their **updated resume/CV** and **cover letter**. **Kindly provide two references**. Use the **Communications Manager Application** to be put in the subject line and send it to wearemanushyan@manushyafoundation.org **by 11 August 2025**.
- Interested applicants are encouraged to apply ASAP prior to the deadline as applications will be reviewed on a rolling basis.